



Brett Stinson

Full Stack Shopify Developer

- ✉ brettstinson92727@gmail.com
- 🏠 4417 parks ave
- 📅 Date of birth
07/27/1992
- 🚗 Personal vehicle
- 📍 La Mesa
San Diego
California
- 📞 6197804125
- 👨‍👩‍👧 Married (with child)

Assets

Technical Skills

- Shopify Platform:
Shopify Plus, Liquid
- Frontend: HTML5, CSS3,
JavaScript, jQuery, Vue,
React
- Backend: Express.js,
Ruby on Rails
- Accessibility:
Accessibility audits, ADA
compliance
improvements
- SEO & Performance
Optimization: GTMetrix,
Google PageSpeed
Insights, Technical SEO

eCommerce Development

- Custom Storefront
Development and
Custom Themes
- Shopify Plus Migrations
and Data Migration
Expertise
- Conversion Rate
Optimization (CRO) for
eCommerce
- Custom Product Detail
Page (PDP) and Drawer
Components
- Shopify App integration
& customization
- Shopify Checkout UI
extension

Tools

- Version Control: Git,
GitHub/Gitlab/Bitbucket
- Project Management:
Slack, Trello, Jira, Asana,
Clickup
- Testing and Debugging:
Chrome DevTools,
Lighthouse

A highly skilled Shopify developer with over 6 years of experience helping businesses launch and grow their online stores. Specializes in creating custom, high-converting Shopify websites tailored to brand needs. Expertise in theme customization, app integration, and conversion optimization to deliver seamless user experiences that drive sales. Whether starting from scratch or looking to scale, comprehensive e-commerce solutions are provided to ensure Shopify stores thrive in a market.

Work experience

Senior Shopify Developer

From September 2022 to November 2024 [Novatize Inc.](#) Quebec, QC, Canada

- Developed and customized some Shopify stores for small to mid-sized businesses, boosting sales by up to 30% through optimized designs and strategic marketing.
- Designed and executed Shopify Plus migrations, resulting in a 20% increase in conversion rates due to improved checkout processes and enhanced user experience.
- Developed and integrated custom API solutions, enhancing the functionality and user experience of Shopify stores, leading to an average customer satisfaction score of 10/10.

Junior Shopify Developer

From May 2020 to July 2022 [Thought and Mortar Ltd](#) Bristol, England, United Kingdom

- Completed redevelopment of the Eve Sleep website using the Shopify Dawn theme and utilizing the latest Shopify 2.0 features, enhancing its performance and enabling 2,000+ additional bookings per month.
- Contributed to the design optimization, performance optimization and technical SEO enhancements, reducing load times by 50% and resulting in a 15% increase in organic traffic for multiple clients.
- Boosted store speed using GTMetrix and Google PageSpeed Insights.

Junior Shopify Theme Developer

From October 2018 to February 2020 [UsableNet](#) New York City, NY, USA

- Conducted an accessibility audit on the newly minted Shopify website of a company.
- Collaborated with UX designers, made adjustments to the theme layer in some areas and enhanced a Shopify website's accessibility features, leading to a 30% increase in monthly active users among those with disabilities.
- Designed and implemented a custom e-commerce platform for Shopify Plus using Ruby on Rails, which drove a 25% increase in conversion rates for mid-size retailers.

Freelance Developer and Consultant

From August 2016 to July 2018 [Freelancer.com](#) Sydney, NSW, Australia

- Programmed the front and backends of web applications, using Express.js, CodeIgniter, Laravel for backend, and HTML5, jQuery, CSS, Bootstrap for frontend.
- Learned JavaScript ES6+ and started to using it in my projects.
- Developed mobile-first single page application(SPA)s, using React and Vue.
- Redesigned a B2B portal for a logistics company with a focus on mobile responsiveness, which heightened mobile traffic by 35%.
- Started switching my career goal to eCommerce development with Shopify.

Education

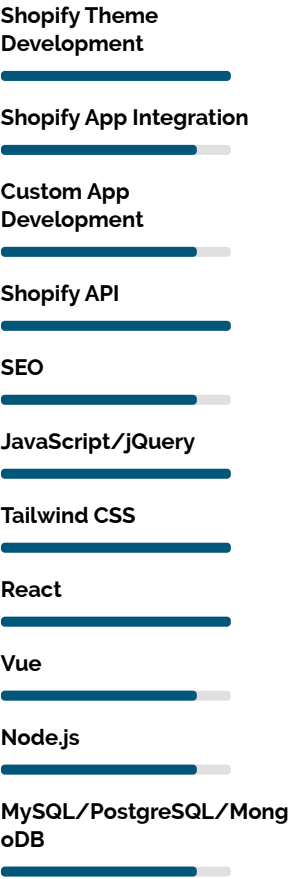
Bachelor's degree

From September 2013 to December 2015 [San Diego State University](#) San Diego, CA, USA

Associate's degree

From September 2010 to August 2013 [Foothill College](#) Los Altos Hills, CA, USA

Skills



Computer skills



Interests

- Accessibility in tech
- E-commerce innovation
- Web development and UX design

Languages

English